
JOSE A. CAPISTRANO, JR.

EDUCATION

M.B.A., Wharton Graduate School 1971
University of Pennsylvania
Major: Marketing

A.B., Ateneo de Manila University 1968
Major: Behavioral Sciences

GOVERNMENT SERVICE

October 2014 to Present	PITC PHARMA, INC. President and Chief Executive Officer Member, Board of Directors
January 2014	Executive Vice-President
2010 to March 2013	INTRAMUROS ADMINISTRATION Administrator
	NATIONAL COMMISSION OF CULTURE AND THE ARTS Alternate Representative of the Department of Tourism
	PALACIO DEL GOBERNADOR CONDOMINIUM CORP. Board Member
2009 to 2010	DEPARTMENT OF TOURISM Philippine Organizing Committee-World Expo 2010 Shanghai Deputy Secretary General
1995 to 2002	DEPARTMENT OF TOURISM Pre-Evaluation and Awards Committee for Regional Tourism Master Plans Private Sector Representative
1992 to 1998	PHILIPPINE TOURISM AUTHORITY Director
1990 to 1992	PHILIPPINE TOURISM AUTHORITY General Manager & Vice-Chairman Concurrent Positions: Chairman CORREGIDOR FOUNDATION, INC. MARBELLA CLUB (MANILA), INC. ARGAO RESORT DEVELOPMENT, INC. LEYTE PARK HOTEL
	Director PHILIPPINE CONVENTION & VISITORS CORPORATION INTRAMUROS ADMINISTRATION CEBU PLAZA HOTEL
1989 to 1990	INTRAMUROS ADMINISTRATION Administrator

PRIVATE SECTOR

2007 to 2010	PHILIPPINE RETIREMENT, INC. Secretary General
1998	COASTAL RESOURCE MANAGEMENT PROJECT Social Marketing Consultant

1994 to 1995	SM INVESTMENT CORPORATION Tourism Estate Division Executive Vice-President Concurrent Positions: Vice President NORTH BUENDIA LOT OWNERS ASSOCIATION Treasurer WATER FRONT TOWERS CONDOMINIUM CORP. Director ORTIGAS CENTER ASSOCIATION, INC.
1974 to 1995	PHILIPPINE MONITORING SERVICES, INC. Chairman
1974 to 1989	PREMIUM SALES CO., INC. President & General Manager
1987	STERLING TOBACCO CORPORATION New Product Development and Marketing Research Manager
1971 to 1986	COLUMBIA TOBACCO CO., INC. New Product Development and Marketing Research Manager
1970	AMERICAN BRANDS, INC. New York Assistant Product Manager

ACADEME EXPERIENCE

2007 to 2008	ATENEO DE MANILA UNIVERSITY Director for Marketing and External Relations
2000 to 2007	University Athletics Director
1995 to 2000	Vice President for Planning and Development/Alumni Affairs
1993 to 1994	Lecturer in Marketing Research
1992 to 1994	Director of Development, College of Arts & Sciences
1978 to 1979	Lecturer in Promotions Management
1992 to 1993	UNIVERSITY OF THE PHILIPPINES Asian Institute of Tourism Lecturer in Tourism Development & Control

SPORTS EXPERIENCE

2009 to 2013 2007 to 2009	SAMAHANG BASKETBOL NG PILIPINAS, INC. Chairman, Nominations and Membership Committee Board Member
2007 to 2008	ASIAN UNIVERSITY SPORTS FOUNDATION Philippines Representative
2007	24 th UNIVERSIADE BANGKOK Chef de Mission, Philippine Team
2006	PILIPINAS BASKETBALL, INC. President
2005	PHILIPPINE SOUTHEAST ASIAN GAMES ORGANIZING COMMITTEE Deputy Secretary General

2003	UNIVERSITY ATHLETICS ASSOCIATION OF THE PHILIPPINES President
2002 to 2008	ASEAN UNIVERSITY SPORTS COUNCIL Philippines Representative
2002 to 2006	ASEAN UNIVERSITY GAMES 2006 Hanoi, Vietnam, Chef de Mission, Philippine Team 2004 Surabaya, Indonesia, Chef de Mission, Philippine Team 2002 Manila, Philippines, Secretary General, Organizing Committee
2002 to 2005	NATIONAL OLYMPIC ACADEMY OF THE PHILIPPINES Director
1999 to 2008	UNIVERSITY ATHLETICS ASSOCIATION OF THE PHILIPPINES Board Member
1993 to 1996	PHILIPPINE OLYMPIC COMMITTEE Chairman, Marketing & Promotions Commission Asst. Chef de Mission, XVIIITH Southeast Asian Games (1993)
1991	MANILA SOUTHEAST ASIAN GAMES ORGANIZING COMMITTEE Secretary General
1988 to 1989	FR. EDGAR MARTIN, S.J. SPORTS FOUNDATION Vice-President

OTHER AFFILIATIONS

2012 to Present	ESCUELA TALLER DE FILIPINAS FOUNDATION INC. Board Member
2010 to Present	PINERIDGE CONDOMINIUM CORPORATION Board Member
2000 to 2005	LA VISTA VILLAGE ASSOCIATION, INC. Governor
1998	WORLD UNIVERSITIES DEBATING CHAMPIONSHIP Convenor
1989	ATENEO ALUMNI ASSOCIATION President
1983 to 1985	WHARTON CLUB OF THE PHILIPPINES Vice-President
1971 to 1973	THE AMBIVALENT CROWD Business Manager

HOME:

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